NEWS RELEASE

May 29, 2014

CONTACT:
Claudia Maurer
Marketing & PR Manager
Phone: 202.304.1955
Email: cmaurer@usnewshospitaloftomorrow.com

FOR IMMEDIATE RELEASE

U.S. News Hospital of Tomorrow Appoints Elite Medical Executives
Advisory Council to guide crucial conference, set for October 6 – 8, 2014

Washington, D.C.—U.S. News & World Report, publisher of Best Hospitals and host of the annual Hospital of Tomorrow conference, welcomes two distinguished health care experts to its Advisory Council: Robert C. Robbins, M.D., President and CEO of Texas Medical Center (TMC), and Jeffrey A. Romoff, President and CEO of University of Pittsburgh Medical Center (UPMC). The Hospital of Tomorrow Advisory Council provides strategic direction and insight into the most important issues in health care and hospitals today.

The two leaders join 14 prominent hospital and health system executives, including the presidents/CEOs of Mount Sinai Medical Center, Cleveland Clinic, The Johns Hopkins Hospital and Health System, and Massachusetts General Hospital, among several other U.S. News “Best Hospitals” and top health care institutions.

The Advisory Council is reflective of the Hospital of Tomorrow’s high-caliber participants. In its first year, the event drew more than 500 hospital and health care executives, medical experts, policymakers, insurers, consumer advocates and industry analysts from across the U.S. During the high-level forum, they examined the critical challenges faced by hospitals and health care providers today, with the goal of developing strategies and solutions to better equip hospitals for the future.
“I am looking forward to participating on the Advisory Council of this year’s Hospital of Tomorrow conference to help build a program that will focus on hospitals providing the best level of service and care,” said Dr. Robbins. He added, “Hospitals are facing a host of challenges as they prepare for the changes coming to health care as a result of the Affordable Care Act. We need to come together to discuss how we can be more relevant in the new order of health care.”

Brian Kelly, Editor and Chief Content Officer of U.S. News & World Report, remarked, “The Advisory Council represents the very highest caliber of health care leaders in the USA. With their guidance, U.S. News Hospital of Tomorrow is well positioned to engage pivotal players in health care so that participants come away with new ideas and strategies for providing the best care possible.”

This year’s event will be held at the Washington Hilton in Washington, D.C., October 6 – 8, 2014. Participation is limited. To learn more and receive event news and updates, visit U.S. News Hospital of Tomorrow and connect on Google+ and Twitter.

###

About U.S. News Hospital of Tomorrow

U.S. News Hospital of Tomorrow, produced by U.S. News and World Report, brings together the country’s top medical executives, experts and thought leaders, with the goal of providing best and next practices to hospitals to maintain the highest standards of care and equip them for success during uncertain times. The second annual event will be held in Washington, D.C., October 6 – 8, 2014.

About U.S. News & World Report